



## **ABEKING & RASMUSSEN**

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**BOOTH # 19 AT SEATRADE CRUISE GLOBAL**

## ***LUXURY CRUISING by Abeking & Rasmussen***

### ***Launching of new cruise ship design in the presence of German Secretary of State Uwe Beckmeyer***

For the first time the German shipyard Abeking & Rasmussen (A&R) is participating in SEATRADE CRUISE GLOBAL in Ft. Lauderdale to present their all new design LUXURY CRUISING based on a SWATH hull concept. A&R have taken SWATH technology to the complete new SWATH@A&R level – from the unconventional hull basis for experimental vessels to the well proven and thus reliable stable platform for safe and comfortable sailing with smaller vessels. A&R's role as market leader is emphasized by a total number of 26 SWATH vessels in 5 different sizes already delivered or under construction.

#### ***LUXURY CRUISING BY ABEKING & RASMUSSEN***

The new design LUXURY CRUISING is an example for a boutique ship for 166 passengers in 84 spacious suites with private balconies of which some offer the unique experience of a forward facing secluded terrace. It is a ship that far exceeds conventional expectations in terms of design and technical features. LUXURY CRUISING is based on the revolutionary SWATH@A&R technology. The typical shape of the design radically minimizes motion on board – to a quarter of the level of conventional ships. Its seakeeping performance fully enables the dream of a luxury hotel on water to be turned into reality. Here, luxury is underlined by many attractive, new features such as the Nemo Lounge and the Dolphin Lounge at the bow, complete with panoramic view.



#### ***NEMO-LOUNGE - TURNING YOUR PERSPECTIVE DOWNSIDE UP***

A lift takes passengers down to the hull of the ship – home of the coolest bar at sea. Featuring huge panoramic windows, this bar is perfect for sipping on a cocktail; admiring the waves from below and watching the fascinating ocean world go by.

#### ***DOLPHIN-LOUNGE - FARAWAY, SO CLOSE!***

LUXURY CRUISING affords passengers unique panoramic views, unequalled by other cruise ships. Breaking with convention, the Dolphin Lounge offers a 180° view from the bow – right up close to the water and the dolphins that swim alongside.

#### ***LAUNCHING IN THE PRESENCE OF SECRETARY OF STATE***

LUXURY CRUISING will be launched at booth #19 at SEATRADE CRUISE GLOBAL in the presence of Secretary of State Mr. Uwe Beckmeyer of the German Ministry of Transportation on Tuesday, March 14<sup>th</sup>, 2017 at 12:00 hrs. We would like to invite all interested parties to witness and have a look on the impressive scale model of the 95m design.

#### ***CRUISE YACHT BY ABEKING & RASMUSSEN***

In addition to LUXURY CRUISING A&R also presents a stylish CRUISE YACHT with the privacy, intimacy, and amenities of a private motor yacht. This boutique ship for worldwide voyages is a showcase of Abeking & Rasmussen's reputation as yachtbuilders and gives an idea of the best passenger space and crew / passenger ratios in the industry.

#### ***SWATH@A&R CRUISE TENDER***

The SWATH@A&R Cruise Tender is A&R's solution for safe and fast tendering even at high seas. It resembles the successful pilot tender design which has made pilot transfers at sea safer and more efficient in many harbors since its introduction in 1999.

## ***ABOUT ABEKING & RASMUSSEN SCHIFFS- UND YACHTWERFT SE:***

Founded in the year 1907, Abeking & Rasmussen (A&R) has been developed continuously into a modern, diversified shipyard. Started as a wooden boat builder the still family-owned company soon entered other segments of the maritime market, such as design and construction of navy ships and special crafts. Over the years it developed into a highly modern, independent of weather, compact shipyard with sheds made for ships up to 125 m length which can be launched resp. taken ashore via synchrolift. More than 6,500 ships and yachts have been delivered till today.

A&R designs and builds mega yachts and is one of the few shipyards worldwide to offer these top class motor- as well as sailing-yachts. Since the beginning, in cooperation with internationally renowned designers and interior decorators, several large displacement Motor Yachts up to 100 m length were delivered resp. are in the order book. A&R Motor Yachts distinguish themselves through extremely low noise and vibration levels and provide the owner with the best of luxury.

The revolutionary SWATH@A&R hull concept presents a superior alternative to conventional ship type due to its unique seakeeping and manoeuvring features in rough sea for numerous applications such as offshore, coastguard, research, private motor yachts and surveillance missions. Abeking & Rasmussen has meanwhile delivered or in contracted 26 SWATH@A&R vessels for customers worldwide, which prove their leadership of this sophisticated technology.

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